



FOR IMMEDIATE RELEASE

CLEAR-COM APPOINTS NICKI FISHER AS DIRECTOR OF EMEA SALES

- New hire brings 25 years of industry experience to role -

CAMBRIDGE, UK—28 APRIL 2014—Clear-Com® has appointed Nicki Fisher to the role of Director of EMEA Sales, effective immediately. Reporting directly to Bob Boster, President of Clear-Com, Nicki is responsible for developing tactical plans and overall regional sales strategy to deliver sales revenue and profitability for Clear-Com across multiple sectors and regions within EMEA. She will manage the EMEA team of regional sales managers.

Nicki most recently held the role of EMEA Sales Director, Video Business, at Tektronix. There she led a team of 15 sales and marketing professionals, while utilizing DBS (Process Improvement) techniques to manage the business and delivering sales results; during her tenure she was officially recognised twice for outstanding worldwide sales contributions. Prior to Tektronix Nicki was European Regional Sales Manager for Agilent Technologies, following a promotion from the position of UK Sales Manager. In the European role she was responsible for the European Communications Test Business, encompassing distribution and direct sales to the Tier 1 Service providers and NEMs. She has also held account management roles at Hewlett Packard and Marconi Instruments.

Regarding her move to Clear-Com, Nicki remarked, “Clear-Com displays a solid strategy for growth through innovation. It is an extremely strong brand in the market and displays an excellent reputation for customer satisfaction.”

Bob Boster, President, Clear-Com, said, “Nicki’s industry experience and proven track record for delivering sales results is very impressive, and her technical knowledge coupled with her approachable demeanour make her a great fit for Clear-Com. We are delighted to welcome her to our team.”



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About Clear-Com®

Clear-Com, an HME company, is a global provider in professional voice communications systems since 1968. We develop and market proven intercom technologies such as Analog & Digital Partyline, Digital Matrix, Wireless and Intercom-over-IP systems for critical communication applications in broadcast, performance venues, military, government and enterprise markets. Recognized for our legacy of intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communications solutions. For more information, please visit www.clearcom.com.

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